



Social Planning Council Of Cambridge & North Dumfries

Celebrating 30 Years

Since 1989, the Social Planning Council of Cambridge and North Dumfries (SPCCND) has been a non-profit, registered charitable organization that is governed by a community and volunteer based Board of Directors. We have been widely recognized for our responsiveness to local needs and opportunities, as well as our applied social research expertise. Using community-based research evidence, the SPCCND has engaged local residents, agencies and decision-makers in moving toward progressive social change.

Our Mission

To promote greater social and economic equity through research, planning and community development

Our Values

- Integrity
- Social Justice
- Inclusion

Our Goal

To improve the quality of life in Waterloo Region through Social Research and Planning, Community Engagement, Community Development and Information & Referral.

How we've accomplished this

Social Research and Planning

- Identified social trends and issues in our community
- Produced publications in order to guide the work of community groups and programs
- Developed policy and trend analysis to inform our community in making evidence based decisions

Community Development

- As an agent of positive social change we partner with community groups, agencies and individuals.

Community Engagement

- Engaged members of the community and agencies through education, social media and community forums
- Shared information through presentations to government agencies and the public
- Promoted the voice of citizens

Information and Referral

- Management of the Regional Community Database: [isearchmycommunity](#)
- Information Cambridge and North Dumfries



- Social Research and Planning (25%)
- Community Development (25%)
- Community Engagement (25%)
- Information and Referral (25%)

Our core work over the years

Community Trends Reports

A comprehensive collection of data from key indicators that reflect the health and well-being of the community. The report is two pronged: A community social profile which includes a general demographic summary based on the Census data, and Factsheets that provide information reflecting trends in the social service sector and a description of local social issues. Report measures challenges, gaps, services and strengths in the community.

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ANNUAL REPORTS

Annual Poverty Symposia

SPCCND has offered several Poverty Symposia to the community over the years. These one-day workshops were focused on different aspects of poverty locally.

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SYMPOSIUMS

All Candidates Meetings

SPCCND hosted Municipal, Provincial and Federal All Candidates Meetings for the ridings of Cambridge, North Dumfries and Kitchener South-Hespeler. These meetings provided opportunities for community members to ask their own questions of local candidates for upcoming elections and to hear their views about important social issues.

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MEETINGS HELD

isearchmycommunity.ca

SPCCND has been contracted by the Region of Waterloo to maintain the isearchmydatabase.ca database for the community for the past 5 years. The database contains information on non-profit and government services provided within Waterloo Region. This database was formerly known as Information Cambridge and North Dumfries.

200,000+

MONTHLY HITS

Backbone Support for Local Groups/Committees

SPCCND facilitated/provided backbone support to:

- Solutions to Poverty Waterloo Region
- Cambridge Affordable Housing Roundtable
- Rural Realities Network
- Cambridge Council on Aging
- Cambridge Action on Homelessness Group
- Living Wage Waterloo Region
- Social Planning Network of Ontario
- Poverty Free Waterloo Region

30+

COMMITTEES

Community Access Program

SPCCND provided computer training to members of the community at public access sites funded by the federal government. Training included one-on-one or group sessions on a variety of topics including how to use computers, setting up email, making resumes and cover letters, social media, and using the internet.

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CAP SITES

Placement Students

SPCCND provided placement opportunities for students from several colleges/universities over the years including Wilfred Laurier University, University of Waterloo, Conestoga College, University of Toronto and Renison College. We accepted students from a variety of fields of study, including social work, sociology, municipal planning, and social justice.

30+

STUDENTS

Summer Students

SPCCND provided summer jobs for university/college students from a variety of academic fields under the Canada Summer Jobs program of the federal government.

60

SUMMER JOBS